

2010 Carteret Small Business Training Sessions

Your Success. **SCORE**
Powered by

**Thomas J. Deverin Community Center
100 Cooke Avenue**

Fee \$89 – Social Networking Weds. March 24 9AM-11:30AM PC Lab

Twitter, Facebook, LinkedIn: which one or all. Come and ride the internet with us and set up or polish your social networking sites. Pick up important do's and don'ts and how to make it work for you and not be work.

To register call 609-771-2947 or Online at www.sbdcnj.com

**FREE Carteret Business Networking Session –
Wine & Cheese Reception Weds. March 24 6PM-8PM Carteret Memorial Municipal Building
61 Cooke Avenue – Council Chambers**

Discover the business diversity in Carteret and benefit from *Business to Business networking*. Topical presentations TBA. Hosted by Mayor Daniel J. Reiman, the Carteret Business Partnership, Inc., and the Office of Economic Development/UEZ.

To pre-register call 732-541-3836 or ecdevinfo@carteret.net by Tuesday March 23, www.carteret.net

Fee \$89-Marketing Plan

Get it done in a Day Weds. April 21 9AM-3PM PC Lab

Save yourself hours of “planning” and get to the nuts and bolts and build from there. Using Word and the Internet, complete a plan of what you have to offer - to who, where do you find them, and how do you reach them.

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Fee \$99 – Write Your Business Plan

Get it Done in a Day Tues. May 11 9AM-4PM PC Lab

Dread writing or rewriting your plan. Save your midnight oil and get twice as much accomplished with our simple format. Come in with your information. Leave with a written plan. All work done on a computer in class.

To register call 609-771-2947 or Online at www.sbdcnj.com

Fee \$89 – Create Your E-marketing

With Constant Contact Tues. June 8 9AM-3PM PC Lab

Sit by the pc, and step by step complete the design of your e-newsletter, postcards, and flash announcements. Create your templates, and learn how to track your email marketing all in one day.

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Fee \$39- Increase Website Traffic with
Search Engine Optimization

Get it Done in a Day

Tues. June 22

9AM-11:30AM PC LAB

Keywords and search engine optimization are simple formulas you can use to help you receive more traffic to your website. Work at the computer with our expert, and walk through the homework process. Determine the best words, phrases, tools to get you ranked higher in the search engines.

To register call 609-771-2947 or Online at www.sbdcnj.com



THE INTERSECT FUND

Know someone who is trying to start a business.....

Eight week course in small business planning and operation REGISTER TODAY at
732.447.1324 or www.intersectfund.org

Carteret Business Partnership, Inc.
61 Cooke Avenue
Carteret, NJ 07008 732.541-3835/36 F/732.541.1191
EcDevInfo@carteret.net
www.carteret.net