

# 2010 Carteret Small Business Training Sessions



## Thomas J. Deverin Community Center 100 Cooke Avenue

### Fee \$89 – Social Networking Weds. March 24 9AM-11:30AM PC Lab

Twitter, Facebook, LinkedIn: which one or all. Come and ride the internet with us and set up or polish your social networking sites. Pick up important do's and don'ts and how to make it work for you and not be work.

To register call 609-771-2947 or Online at [www.sbdcnj.com](http://www.sbdcnj.com)

### FREE Carteret Business Networking Session –

### Wine & Cheese Reception Weds. March 24 6PM-8PM Carteret Memorial Municipal Building 61 Cooke Avenue – Council Chambers

Discover the business diversity in Carteret and benefit from *Business to Business networking*. Topical presentations TBA.

Hosted by Mayor Daniel J. Reiman, the Carteret Business Partnership, Inc., and the Office of Economic Development/UEZ.

To pre-register call 732-541-3836 or [ecdevinfo@carteret.net](mailto:ecdevinfo@carteret.net) by Tuesday March 23, [www.carteret.net](http://www.carteret.net)

### FREE Micro and Bank Loans –

### Preparing a New Business for

### the World of Debt Financing Tues. April 20 6:30-8:30 PM Carteret Memorial Municipal Bldg.

Description - SCORE Small Business and Venture Counselor Jerry Masin along with SCORE resource partners and financial institutions will lead a discussion on how to prepare for the important task of readying your business to seek loans and other financial support.

### Fee \$89-Marketing Plan

### Get it Done in a Day Weds. April 21 9AM-3PM PC Lab

Save yourself hours of “planning” and get to the nuts and bolts and build from there. Using Word and the Internet, complete a plan of what you have to offer - to who, where do you find them, and how do you reach them.

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### Fee \$99 – Write Your Business Plan

### Get it done in a Day Tues. May 11 9AM-4PM PC Lab

Dread writing or rewriting your plan. Save your midnight oil and get twice as much accomplished with our simple format. Come in with your information. Leave with a written plan. All work done on a computer in class.

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### Fee \$89 – Create Your E-marketing

### With Constant Contact Tues. June 8 9AM-3PM PC Lab

Sit by the pc, and step by step complete the design of your e-newsletter, postcards, and flash announcements. Create your templates, and learn how to track your email marketing all in one day.

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